

## Network Event 14 September, 2021 Zoom - Agenda items

- Welcome to the survival from Lockdown! I will try to be brief (sic.) but there is a fair chunk of information that is important and beneficial to our Members. The dot points here can be expanded for reading on the website as some prefer and log-in is required as we transition to a more autonomous operation.
- As the end of lockdown is nigh, it is doubly important to quickly analysis the two extremes of lockdown business. Those businesses who have not found markets or new ways of operating and those who have sailed through.

Tonight is all positive with our volunteer speakers, Justin Ciabatti from Sky Personal Training and Mike Tresidder from ANZ Mortgage Solutions, each have been members and welcome them for their more active contribution presenting to us. A third speaker is now in train!

- State of the Chamber
  - recovery and build-back
  - planning for the future

Sadly there is little, if any support that might be expected of those who volunteer for the important roles for a crucial Association that represents Mona Vale Business Community. There is no option than having to make the important management decisions to continue the operations of our Chamber.

- I want to ask for any expression of interest for future office-bearers as the initial step to become involved if elected, and in the same context I intend to outline a stronger Committee structure that should suit more participation in Sub-Committees as our Constitution anticipated. (Use the Website feedback form for your expression of Interest with detail of capability and offer of support for your application please.)
- My time as your President has been eventful and very active.

We have to be smart for what we are doing and improve our own operations as well as having the feedback on Members needs and wants. I have stakeholders watching and listening with interest and I am asking the hard question of them for meaningful support for the Chamber!

- Our typical Network meetings have adjusted to a different format, to member presentation on their industry and helpful Business advice to lift and focus everyone. Whilst we can't physically meet, Members can get leverage off the Chamber website from being more pro-active with their engagement.
- The Chamber proposes to establish a more inclusive structure around Divisions and also complimented with voluntary Sub-Committees like:

- A 'Strategy4' team to provide advice to the President and the Executive Committee on initiatives, program structure and co-ordination for the growth of the Chamber
- An 'Events4' team to help manage B-4-B network deliverables
- A 'Care4' team as an outward facing program as an important resource for people to reach out, including for personal issues or to seek or locate Business resources available through the Chamber.
- A 'Merit4' team to collate the information to suitably recognise outstanding initiative and contribution by successful Businesses going beyond the norm as an award program for the Local Business Community to feed into other regional and State schemes

– use the feedback form on the website to offer suitable volunteer services!

- The Website is being improved as the Chamber also has to be progressive. . . . so watch this space!.
- The Chamber has very little in the way of resources for our operation that is being address with our Stakeholders, a membership drive and a low cost buy-in for services as an investment in your Business.
- Membership growth is essential regardless of the size or type of business. Stronger businesses will see the value being created to up their level of business subscription in support of the work of the Chamber.
- Our present strategy whilst improving processes and developing our messages for brochures etc is:
  - Bring a Business Buddy to our next network meeting whether virtual or physical
  - Members are also asked to update their Professional Bio's and registration on the website as an important capability for our Talent Pool of resources and recognition.
- Feedback from General Business Items
  - liaison meetings with Council and allied NB Chambers
  - response to the 100 year anniversary of Mona Vale Surf Club expected for February, 2022.
  - Mona Vale Place Plan - 2016 Pittwater Council draft download on our website. Even Council has moved on from this draft, so new ideas are needed – by Thursday pls!
  - A 'Mystery Tour' event to celebrate the re-emergence from and survival of lockdown
- **Members Open Forum**
  - Offers
  - Ideas
  - What else is happening
- See you in Zoom for now!

regards

Sue

President MVCC

